

Factsheet of The Royal Concertgebouw

The Concertgebouw

- Built in 1886. First concert April 11, 1888;
- One of the most famous concert halls in the world with unparalleled acoustics;
- Two famous concert halls within the Concertgebouw: the Main Hall (1974 seats) and the Recital Hall (437), as well as the recently opened Choir Hall (150 seats);
- The mission of the Concertgebouw is to offer as many people as possible the opportunity to experience the unparalleled power of music that benefits of the unique qualities of the Concertgebouw;
- The vision of the Concertgebouw is to be best in class in every aspect: e.g. programming, hospitality, splendour of the building and education / participation;
- The Concertgebouw has a great tradition of legendary concerts with illustrious names in classical, jazz and world music, such as Gustav Mahler, Richard Strauss, Bernard Haitink, Yehudi Menuhin, Jessye Norman, Vladimir Horowitz, Cecilia Bartoli, Louis Armstrong, Sting, and many more. Together with its house orchestra, the Royal Concertgebouw Orchestra, which has been voted the best orchestra in the world, it has reached the absolute top during its 122 years of existence;
- With over 900 events (80% concerts) and over 700.000 visitors a year the Concertgebouw is one of the best visited concert halls of the world;
- The Concertgebouw Café attracts over 100.000 guests a year.
- The Concertgebouw offers access to an unprecedented network, including a vital and successful business club.
- Largest market share of audiences in the Netherlands going to classical concerts (more than 50%);
- Initiator of multidisciplinary festivals in Amsterdam: China Festival (2005), India Festival (2008) en Brasil Festival (2011) (over 70.000 visitors each Festival);
- Initiator of the 'Concertgebouw Award', for musicians that have contributed to the artistic profile of the Concertgebouw over a long period of time. Former winners are Cecilia Bartoli (2004), Beaux Arts Trio (2006), Bernard Haitink (2007), the Royal Concertgebouw Orchestra (2009), Maurizio Pollini (2010), Thomas Hampson (2011), Janine Jansen (2013), Yo-Yo Ma (2014) and Sir John Eliot Gardiner (2015).
- Initiator of the Concertgebouw Young Talent Award, for young talented musicians. Former winners are Arthur and Lucas Jussen (2011), Noa Wildschut (2012), Laetitia Gerards (2014) and Lucie Horsch (2015).
- On 11 April 2013, exactly 125 years after the Main Hall opened his doors in 1888, The Concertgebouw was honoured with the Royal status.

Privately financed

- Ever since its opening in 1888, the Concertgebouw has been a privately owned and mainly privately financed company (about 5% of its revenues are governmental subsidies);
- How the Concertgebouw is funded (2014):
 - 28% from ticket sales

- 22% from rentals
- 19% from hospitality
- 22% from sponsoring and fundraising
- 9% other (5% municipal grant included)
- Long standing and much praised sponsorship tradition;
- Foundation 'Het Concertgebouw Fonds' with an extensive 'individual giving programme'.
- The historic Jubilee share issue held in April 2012 brought in over 8.7m euro.
- The Concertgebouw has been a beneficiary of the BankGiro Lottery for over ten years. In 2013 the BankGiro Lottery will also be a Jubilee partner of the Concertgebouw.
- In 2015, Robeco celebrates 27 years as sponsor of the Robeco Summer Nights. The Robeco-Concertgebouw partnership, recently extended until 2018, is one of the oldest in the world of culture.
- Since 2007, Menzis has been a sponsor of the Sunday Morning Concert series, for many years one of the most successful concert series and organised by the Concertgebouw in cooperation with AVROTROS Broadcasting.

Social responsibility

- The Concertgebouw education programme reaches over 30,000 children every year. Recently, the Concertgebouw successfully launched a participation programme to attract new audiences;
- 40 lunchtime concerts a year, free of charge, 30,000 visitors each year;
- Several concert series focused on young talent.

Exposure

- More than 700,000 visitors a year;
- Located at the 'Museumplein' (over 4,5 million visitors a year);
- Most extensive 'cultural friends' association of the Netherlands (13,000 members);
- Enthusiastic youth association 'Entree' (7000 members);
- Printed communications: more than 380,000 copies each season (Season brochure, Concertgebouw Magazine, Agenda, Preludium);
- More than 2,5 million visits of www.concertgebouw.nl each season; 50.000 facebook-fans; 8.200 followers on Twitter; copies digital newsletter 140.000;
- (Inter)national media exposure: newspapers, radio, television, magazines, podcasts etc.

Note for the editorial team:

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For picturerequests please contact our media-department via foto@concertgebouw.nl or visit our website www.concertgebouw.nl. Behind the English-languaged pressbutton you'll find a downloadable variety of pictures of The Royal Concertgebouw.